

PRESS RELEASE
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For Immediate
Release Contact:
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FOR IMMEDIATE RELEASE

Asset Management and Investment Strategy Firm Recognized as One of D.C. Area's Top Corporate Philanthropists

Washington Business Journal names **Financial Investments, Inc. (FII)** its 7th most generous Washington, D.C. area business.



Washington, D.C. /Craig Kendall is the president and CEO of a multi-million dollar asset management and investment strategy firm in Herndon, Va. In the last two years, he's helped lead his company, Financial Investments, Inc. (FII), through one of the worst recessions in the last century and has earned numerous awards for the remarkable growth FII has achieved despite the tough economic climate.

When the *Washington Business Journal* named FII its 7th most generous Washington, D.C., business, however, Kendall says the honor trumped all the others.

"Giving back to the community has always been very important to us here," says Kendall. "We are fortunate that our business continues to do well, and one of our stated missions here is for our employees and our company to really give back to the community both in terms of service and monetary contributions."

This is the second straight year FII has made it into the top ten on the business publication's esteemed "Corporate Philanthropists" rankings. The *WBJ* ranks D.C. metro area businesses in terms of local giving as a percentage of total revenue. Even in a difficult financial climate, the financial consulting company continues to work with nearly a dozen charities and non-profits, including the D.C. Central Kitchen, the Arts Council of Fairfax, and the American Heart Association.

"It's easy to put the blinders on and focus on what goes on within your company's four walls when times get tough," says Kendall. "As a result, it's been a difficult period for charities and non-profits. We know that. But we've never wavered from our commitment to the community, and that's something I take a lot of pride in."

Founded in 1997, FII is a registered investment management firm whose principal alternative investment programs consist of alternative investment products dealing with commodities, futures, equities, and equity indexes. The financial consulting

company specializes in an alternative investment strategy that targets "**Absolute Returns in an Uncommon Market.**" As many of their competitors struggled, FII continued to earn an excellent reputation among its institutional and high net worth clients. FII features more than 300 institutional and individual clients located in 42 states and 26 countries, which demonstrates FII's success as both a domestic financial consulting company and a trusted foreign investment firm.

Risk Disclosure: There are substantial risks involved in trading options on futures and equities. The high degree of leverage that is often obtainable in options trading can work against you as well as for you. The volatile nature of the futures and high degree of leverage used in options may result in clients losing more than their original investment. Please consider carefully whether options are appropriate to your financial situation. Only risk capital should be used when trading options on futures and equities. Past results are not necessarily indicative or a guarantee of future results. Futures/options products are not suitable for all individuals.

For more information about Financial Investments, Inc., please visit www.financialii.com.

About Financial Investments, Inc.: Financial Investments, Inc. (FII) evolved from the original accounting firm of Kendall & Company, CPA's, and is a registered investment management firm whose principal alternative investment programs consists of alternative investment products dealing with commodities, futures, equities, and equity indexes. Founded in 1997, FII serves more than 300 institutional and individual clients located in 42 states and 26 countries. The Herndon, Va. based financial consultation and retirement planning firm has twice been selected to the Inc. 500|5000 list by *Inc.* magazine and to the Virginia Chamber of Commerce 'Fantastic 50' list of the state's fastest growing companies.

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